

EVIAN Prêt-à-Porter



Properties list:

- event packaging
- limited edition packaging
- end-user packaging
- single product
- new product
- water
- glass and ceramics
- bottle
- luxury
- transparent
- identity by textures and patterns
- identity by abstract shapes

From www.shopevian.com: "Evian® dresses in Christian Lacroix! Christian Lacroix's Prêt-à-Porter bottle comes decorated with glittering snowy crystals that charmingly symbolize the purity of this natural spring water. The coppiced lace pattern provides the bottle with a classic frosted feel and is reminiscent of the flora that can be found at the French Alps. Distinguished, understated and so very Lacroix, it will add that final touch of chic and elegance to every festive table. 750ml glass bottle."

Reference: <http://www.shopevian.com/p-25-christian-lacroix-prt-porter-2008-limited-edition.aspx>

Credits:

Country: FRANCE

Designer: Christian Lacroix

Other images: