

# LOOK PARFUME ELIXIR

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## Properties list:

- single product
- new product
- additional structural elements
- cosmetics, beauty and toiletries
- folding carton
- flacon
- glass and ceramics
- cardboard and paper
- textured
- debossed, embossed
- classic
- identity by typography
- end-user packaging
- identity by colour

New packaging for Vera Wang's newest fragrance designed by Monahan & Rhee.

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Reference: <http://monahan-rhee.com/>

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Credits:

**Designer:**

Monahan  
& Rhee

Other images:

