

DYNAMO SCORES A HATTRICK



Properties list:

update
cosmetics, beauty and toiletries
tube
shopping bag
jar and pot
folding carton
plastics
cardboard and paper
well-being
photo to describe
identity by photo
identity by colour
range of products
end-user packaging

From [dynamo](http://www.dynamo.ie) (design agency) website: "We received both a Silver ICAD Bell and the Grand Prix at the IDEA awards for our brand development work with Voya Cosmetics. For the last 6 years we have developed a new and extensive range of 100% organic beauty products. The range has been a huge success and is being stocked in some of the finest health spas and exclusive retailers worldwide including Dublin Duty Free, House of Fraser, Avoca Handweavers and Nue Blue Eriu"

Reference: <http://www.voya.ie/> , <http://www.dynamo.ie/>

Credits:

Agency: Dynamo

Awards: Winner at Grand Prix and Package Design Awards at the Irish Design Effectiveness Awards (IDEA)

Other images:

