

CORIOLE VINEYARDS



Properties list:

single product
new product
wine
identity by typography
typographical texture
bottle
labels and sleeves
contemporary
glass and ceramics
information about content
opaque
end-user packaging

From [Anna Chang](http://www.annachang.com.au/) website: "This typographic wine label solves the design problem of needing to communicate two different brands within one cohesive design. The wine label is themed on the striking black and yellow colouring of the corroboree frog - one of the Conservation Ark animals, highlighting their plight on the label whilst also quite literally highlighting 'corroboree frog' in yellow type."

Reference: <http://www.annachang.com.au/>

Credits:

Country: Australia

Designer: Anna Chang

Awards: Winner of
the 2008 Coriole and
Adelaide Zoo
WildWines
Commission

Other images:

