

# CORIOLE VINEYARDS

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## Properties list:

single product  
new product  
wine  
identity by typography  
typographical texture  
bottle  
labels and sleeves  
contemporary  
glass and ceramics  
information about content  
opaque  
end-user packaging

From [Anna Chang](http://www.annachang.com.au/) website: "This typographic wine label solves the design problem of needing to communicate two different brands within one cohesive design. The wine label is themed on the striking black and yellow colouring of the corroboree frog - one of the Conservation Ark animals, highlighting their plight on the label whilst also quite literally highlighting 'corroboree frog' in yellow type."

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Reference: <http://www.annachang.com.au/>

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## Credits:

**Country:** Australia

**Designer:** Anna Chang

**Awards:** Winner of  
the 2008 Coriole and  
Adelaide Zoo  
WildWines  
Commission

Other images:

