

# DOVES FARM ORGANIC

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## Properties list:

- range of products
- identity by illustration
- end-user packaging
- update
- dairy, eggs and cheese
- sachet
- cardboard and paper
- women
- information about use

Doves Farm Organic's rebranding and packaging design: Davies Hall's redesign of Doves Farm Organic has reinforced organic in the brand icon. Simple typography and charming illustrations are the antithesis of wholemeal worthiness.

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Reference: [Mark Hampshire, Keith Stephenson, DemoGraphics Packaging, Logos, Modena, 2007](#)

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**Credits:**

**Country:** UK

**Designer:** Davies Hall

Other images: