

# HILO HATTIE PREMIUM

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Properties list:  
end-user packaging  
range of products  
new product  
labels and sleeves  
sachet  
folding carton  
polylaminated  
cardboard and paper  
opaque  
identity by typography  
identity by illustration  
identity by system of colour  
coffee, tea and infusions

Jesse Arneson design for Hilo Hattie Premium.

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Reference: <http://www.jessearneson.com/>

Other images:

