

# MISTER NESBITT GROOMING KIT

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## Properties list:

cosmetics, beauty and toiletries  
identity by illustration  
illustrated character  
other shapes  
end-user packaging  
single product  
other materials  
glass and ceramics  
new product  
classic  
unusual structural association  
opaque  
additional structural elements  
identity by typography  
identity by colour

From [Anwar Pack](http://www.anwarpack.com) (a graphic designer from Atlanta) website: "An emotional branding project for packaging design. I had to develop primary, and secondary packaging, as well as a gift set to house it all, for a fragrance modeled after someone close to me. I chose my father for the project, so I developed a traditional grooming kit. I designed and made all of the packaging, upholstering it with nue-buck leather and suede. I wanted to design something that was traditional and nostalgic, but at the same time contemporary enough to appeal to a more youthful audience."

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Reference: <http://www.anwarpack.com/Framesets/MisterNesbittGroomingKit.html>

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## Credits:

**Country:** Georgia, USA

**Designer:** Anwar Pack

Other images:

