

MISTER NESBITT GROOMING KIT



Properties list:

cosmetics, beauty and toiletries
identity by illustration
illustrated character
other shapes
end-user packaging
single product
other materials
glass and ceramics
new product
classic
unusual structural association
opaque
additional structural elements
identity by typography
identity by colour

From [Anwar Pack](http://www.anwarpack.com) (a graphic designer from Atlanta) website: "An emotional branding project for packaging design. I had to develop primary, and secondary packaging, as well as a gift set to house it all, for a fragrance modeled after someone close to me. I chose my father for the project, so I developed a traditional grooming kit. I designed and made all of the packaging, upholstering it with nue-buck leather and suede. I wanted to design something that was traditional and nostalgic, but at the same time contemporary enough to appeal to a more youthful audience."
"

Reference: <http://www.anwarpack.com/Framesets/MisterNesbittGroomingKit.html>

Credits:

Country: Georgia, USA

Designer: Anwar Pack

Other images:

