

FROLIC FROZEN YOGURT



Properties list:

- new product
- desserts and ice-creams
- cup
- cardboard and paper
- contemporary
- unusual visual association
- gadget
- ready to use
- disposable packaging
- end-user packaging
- single product
- identity by abstract shapes

Packaging design from [Asylum](#).

Reference: <http://www.theasylum.com.sg/v3/#studio>

Credits:

Country: Singapore

Agency: Asylum

