



Properties list:

end-user packaging
range of products
new product
flacon
aerosol spray can
cosmetics, beauty and toiletries
plastics
identity by abstract shapes
identity by colour
identity by system of colour
contemporary
opaque
identity by typography

A body-care line targeting tween boys.

Reference: http://www.coroflot.com/public/individual_file.asp?specialty=13&c=1&portfolio_id=776422&individual_id=149051

Credits:

Student:

Anat
Erez
Fellner
(Bachelor
of Fine
Arts)

School:

Fashion
Institute
of
Technology,
SUNY.

Other images: