



## Properties list:

- end-user packaging
- range of products
- new product
- flacon
- aerosol spray can
- cosmetics, beauty and toiletries
- plastics
- identity by abstract shapes
- identity by colour
- identity by system of colour
- contemporary
- opaque
- identity by typography

A body-care line targeting tween boys.

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Reference: [http://www.coroflot.com/public/individual\\_file.asp?specialty=13&c=1&portfolio\\_id=776422&individual\\_id=149051](http://www.coroflot.com/public/individual_file.asp?specialty=13&c=1&portfolio_id=776422&individual_id=149051)

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## Credits:

### Student:

Anat  
Erez  
Fellner  
(Bachelor  
of Fine  
Arts)

### School:

Fashion  
Institute  
of  
Technology,  
SUNY.

Other images: