



## Properties list:

end-user packaging  
range of products  
new product  
flacon  
aerosol spray can  
cosmetics, beauty and toiletries  
plastics  
identity by abstract shapes  
identity by colour  
identity by system of colour  
contemporary  
opaque  
identity by typography

A body-care line targeting tween boys.

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Reference: [http://www.coroflot.com/public/individual\\_file.asp?specialty=13&c=1&portfolio\\_id=776422&individual\\_id=149051](http://www.coroflot.com/public/individual_file.asp?specialty=13&c=1&portfolio_id=776422&individual_id=149051)

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## Credits:

### Student:

Anat  
Erez  
Fellner  
(Bachelor  
of Fine  
Arts)

### School:

Fashion  
Institute  
of  
Technology,  
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Other images: