

# BABY STAR SHOE PACKAGING

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## Properties list:

babies  
end-user packaging  
single product  
unusual structural association  
new product  
clothes and accessories  
additional structural elements  
folding carton  
fabrics  
cardboard and paper  
identity by modular structure  
identity by shape  
playful  
ironic

From [Ronny Poon website](#)

: "A fun package for toddlers? Converse shoes. It helps improve children's motor skills by allowing the child to lace-up the box. When 5 boxes are collected they can be placed together to form the Converse star."

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Reference: <http://www.rpoon.net/gpk/converse>

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Credits:

**Designer:**

Ronny  
Poon

Other images:

