

# BABY STAR SHOE PACKAGING

---



## Properties list:

- babies
- end-user packaging
- single product
- unusual structural association
- new product
- clothes and accessories
- additional structural elements
- folding carton
- fabrics
- cardboard and paper
- identity by modular structure
- identity by shape
- playful
- ironic

From [Ronny Poon website](#)

: "A fun package for toddlers? Converse shoes. It helps improve children's motor skills by allowing the child to lace-up the box. When 5 boxes are collected they can be placed together to form the Converse star."

---

Reference: <http://www.rpoon.net/gpk/converse>

---

Credits:

**Designer:**

Ronny  
Poon

Other images:

