

BABY STAR SHOE PACKAGING



Properties list:

babies
end-user packaging
single product
unusual structural association
new product
clothes and accessories
additional structural elements
folding carton
fabrics
cardboard and paper
identity by modular structure
identity by shape
playful
ironic

From [Ronny Poon website](#)

: "A fun package for toddlers? Converse shoes. It helps improve children's motor skills by allowing the child to lace-up the box. When 5 boxes are collected they can be placed together to form the Converse star."

Reference: <http://www.rpoon.net/gpk/converse>

Credits:

Designer:

Ronny
Poon

Other images:

