NOT A BOX



Properties list:

end-user packaging single product new product homecare products folding carton cardboard and paper minimal opaque die cut reusability identity by shape

From <u>David Grass</u> website: "This lamp comes as a box with all parts inside (bulb, plug, cable etc. + manual). You cut top and bottom yourself and then install. The cut out of the lamp shape functions as a graphical image of the lamp that could be inside the box, but is not."

Reference: http://www.davidgraas.com/

Credits:

Designer:

David

Grass

Other images:



