

NOT A BOX



Properties list:
end-user packaging
single product
new product
homecare products
folding carton
cardboard and paper
minimal
opaque
die cut
reusability
identity by shape

From [David Grass](http://www.davidgraas.com/) website: "This lamp comes as a box with all parts inside (bulb, plug, cable etc. + manual). You cut top and bottom yourself and then install. The cut out of the lamp shape functions as a graphical image of the lamp that could be inside the box, but is not. "

Reference: <http://www.davidgraas.com/>

Credits:

Designer:

David

Grass

Other images:

