

# IL SACCHETTO PER LA SPESA

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## Properties list:

biodegradability and compostability  
recycled materials  
end-user packaging  
single product  
new product  
sachet  
bio plastics  
eco-friendly



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**Reference:** [Kozak Gisela, Wiedermann Julius, Package Design Now!, Köln, 2008](#)

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## Credits:

**Year:** 2008

**Agency:** IDEO

**Designer:** Kara Johnson, Bob Adams, Joanne Oliver, Pontes Wahlgren

Other images: